



## **Become part of our editorial vision!**

### **About the brand**

*Pharma Manufacturing* is an official brand of Endeavor Business Media, and includes a print magazine, website, digital editions, daily newsletter and social media sites. The print magazine is available by subscription to qualified professionals in North America, free of charge, and published 4 times per year. *Pharma Manufacturing's* daily newsletter – The Daily Dose – delivers relevant and to-the-point news, articles and insights into the inboxes of busy pharma professionals across the globe each morning.

### **Brand focus**

*Pharma Manufacturing* is dedicated to being a key catalyst for improving the pharma industry's:

- Manufacturing risk scenarios
- Manufacturing and operational efficiencies
- Quality control/quality assurance programs
- Speed to market initiatives
- Adoption of emerging technologies and processes
- Drug and process development
- Compliance/validation programs

We are looking for thought-leadership pieces that help industry leaders tackle the most pressing process development, scale-up, manufacturing, packaging and supply chain challenges.

## How you can get involved

### → Contributed expert articles

Submit non-commercial editorial pieces on specific topics, written by your in-house experts. **No specific equipment/technology products can be mentioned by name.** For help narrowing topics, please email pitches to editors.

Examples:

[Pharma 4.0: Industrializing biology](#)

[Circling back to digital initiatives in pharma](#)

### → Contributed opinion columns

A less formal, 700-word opinion piece by an industry thought leader on an interesting (even controversial) topic. Humor and casual tones are welcomed and encouraged. In print, these columns run as “Final Dose” columns at the of the magazine.

Examples:

[No easy answer for drug pricing](#)

[The climate crisis: Is pharma ready?](#)

### → Contributed pharma engineering column

This “Engineering Angles” series focuses on the importance of designing pharma’s processes and facilities to work optimally together. Regular 700-word contributed columns from experts in the engineering field will examine the logistical and manufacturing implications of a range of topics.

Examples:

[Behind the scenes of fill-finish design](#)

[Countering the viral vector shortage](#)

### → Contributed supply chain column

This “Taking Stock” series focuses on the ins and outs of supply chain management, including the measures needed to build more resilient and sustainable pharma supply chains. Regular 700-word contributed columns from experts in the supply chain field will examine the logistical and manufacturing implications of a range of topics.

Examples:

[Building a better TPRM program](#)

[AI beyond drug development](#)

### → Pharma Innovation Awards

A celebration of technologies contributing to advancements in risk reduction, product quality improvement and manufacturing efficiency. Use our [online form](#) to submit for consideration your company's NEW and UNIQUE products and technical innovation in categories such as: analytical and monitoring devices, automation and control, bioprocessing, plant floor operations, smart pharma, and packaging.

Example: [2023 Pharma Innovation Awards](#)

# ***Pharma Manufacturing* Editorial Submission Guidelines**

## **Content requirements**

Content is provided by members of the editorial staff, contributing editors, freelance writers and experienced professionals within the pharmaceutical industry. Preference is given to articles written by experts who work within the industry, including members of the manufacturing, regulatory, academic and consulting communities. Vendor-written content can be considered for publication in cases where there is an unmet need for technology that has not yet been widely adopted by the industry or there is insufficient expertise within the user community. All articles must be non-promotional and cannot mention products by name.

### *Print articles:*

Feature articles are generally between 1800-2200 words, although certain topics may demand fewer or more words and will be considered. Columns and opinion pieces should be between 650-800 words.

Deadlines are printed on the [editorial calendar](#)

### *Online articles:*

Online articles should be between 1,200-1800 words.

There is no deadline for online articles because we frequently publish new content to our site.

## **Art, photo, digital requirements**

Preference will be given to any submission that includes engaging digital components – charts, tables, photos, infographics, videos, etc. Submitted photos should be photographed at an original size of approximately 8 inches by 10 inches at a minimum 300 dpi resolution in .tif or .jpeg format. PLEASE submit images as attachments rather than embedded in documents. All submitted photos or art should include corresponding captions. The author is responsible for obtaining permission for publication from the persons in each photograph and from the creator of any artwork submitted.

Headshots are required for columns only.

## **Style**

*Pharma Manufacturing* is not an academic journal. As such, authors should write clear and concise prose in a conversational yet professional tone. Citations and footnotes are welcome though not mandatory. All submitted material is expected to be well-written and proofread by the authors for factual errors. Authors bear full responsibility for accuracy of information and quotations. **All articles require a title and deck.**

*Pharma Manufacturing* generally follows Associated Press style for matters of style and usage as well as a style sheet specific to the editorial requirements of this publication. All submissions

will be edited for clarity and grammar. Whenever possible, the editorial staff will contact an author to discuss questions of intention and interpretation.

## Copyright

All contents are copyrighted by Endeavor Business Media, except where otherwise expressly indicated. Authors will be asked to sign a standard content agreement contract.

## Pitches

All articles must be submitted via e-mail in Microsoft Word format. *Pharma Manufacturing* accepts unsolicited content, but prefers an initial brief summary outlining a proposed article's topic, focus and relevance. Please be patient with pitches and keep emails as concise as possible — we have a tremendous backlog of submissions.

## The process

- 1.) Editors will review all email pitches, but keep in mind responses could take several weeks.
- 2.) If your pitch is timely, unique and relevant to our publication, an editor will get back to you via email to discuss possible placement online or in print, and to establish a timeline for submission.
- 3.) Once a completed article is submitted, if major edits are needed, an editor will get back to you immediately with proposed changes.
- 4.) If edits are only minor, online articles will be posted the website as soon as possible. For print articles, you will receive a designed proof prior to the print deadline and will have 2-3 days to approve this proof or suggest minor changes.

Print and online queries/pitches can be sent to either editor:  
Editor in Chief, Greg Slabodkin [gslabodkin@endeavorb2b.com](mailto:gslabodkin@endeavorb2b.com)  
Senior Editor, Andrea Corona [acorona@endeavorb2b.com](mailto:acorona@endeavorb2b.com)

